

EmX

EMERALD EXPRESS



EmX West

What was once a community vision is now an impressive reality. Commuters, residents, businesses and travelers in west Eugene, now have access to fast and frequent transit service. Lane Transit District's newest Bus Rapid Transit line, carries thousands of riders every day to destinations throughout the Eugene-Springfield metropolitan area.

Improved access to major employment, education and activity centers means better community connections to the economic, medical and cultural heartbeat of the region. The enhanced transit system serves the University of Oregon, RiverBend and Peace Health medical centers, the Gateway region, and residential and business districts including both downtown Eugene and downtown Springfield. The EmX West, which began operating in September 2017, connects 52,000 residents with over 80,000 jobs within a half-mile of the EmX line.

EMX WEST

3,300 average weekday EmX West boardings

10% of ridership is carried by EmX West

ALL WEST EUGENE ROUTES

21% increase in boardings in west Eugene

43% of all boardings in west Eugene are on EmX

Meeting Community Needs

The EmX offers high-quality transit options in the State's second largest metropolitan area and links to 30 area bus routes, as well as Park & Ride lots, and bicycle/pedestrian paths. The EmX provides quicker travel times, enhanced transit features, and feeds into redesigned fixed-route bus service to better meet rider and community needs.

Increasing Transit Ridership

Since its opening, the EmX West has grown transit ridership system-wide and improved the travel experience for thousands of people.

LTD SYSTEM-WIDE

1% increase in all boardings

8% weekend ridership increase

13% Sunday ridership increase

36% total boardings are on EmX (previously 26%)

12,000 average weekday boardings on EmX

34,000 total LTD average weekday boardings since EmX West launch

All statistics are from comparing Sept. 2016 to Dec. 2016 numbers to numbers during the same period in 2017.



Features

EmX is an easy-to-use alternative to driving alone. It connects more people to more places and has made taking the bus easier and more reliable than ever. Some unique features of EmX include:

- Fast and frequent service operating seven days a week, every 10-15 minutes on weekdays and 15-30 minutes on weekends.
- Attractive dedicated stations with fare kiosks, real-time information signs and public art installations.
- Easy-to-board, low-floor vehicles and on-board bike parking.
- Improved access for people with mobility challenges.
- Improved safety for pedestrians and bicyclists.
- Improved streetscapes and neighborhood aesthetics.
- Priority movement through traffic with dedicated lanes, signal priority and bus byways.

A Working Partnership

With the collaboration of local decision makers, elected officials, engaged citizens, area businesses and the support of local, state and federal partners, LTD was able to further develop the EmX line into west Eugene. This greatly needed service has provided more connectivity to destinations throughout the region.

In 2017, EmX West received the *Project of the Year* award for Oregon from the American Public Works Association. This project was the largest sidewalk construction and utility location effort ever undertaken by the City of Eugene.

With much public enthusiasm, the \$100 million EmX West, opened in September 2017. Project partners include the Federal Transit Administration, City of Eugene, Oregon Department of Transportation, and Lane Council of Governments.

WEST EUGENE EMX IMPROVEMENTS

6 miles of road improvements

187 accessible curb corners

5 miles of new sidewalk

35 stormwater filtration planters

26 new covered EmX stations

200 additional trees planted

10 minute weekday frequency

3 new bike/pedestrian bridges

6 rain gardens

EMX WEST FUNDING

